



2026 Annual Sponsor



AUSTIN
ED FUND

Austin Ed Fund is the philanthropic partner of Austin ISD, aligning private investment with district priorities to strengthen public education and expand opportunity for students.

As Austin ISD's education foundation, Austin Ed Fund invests philanthropic dollars where they can have the greatest impact—both strategically and responsively.

The Ed Fund inspires innovative educators through our grants program, supports families during times of unexpected hardships, and makes targeted investments aligned to district priorities including Early Literacy & Numeracy, College & Career Readiness, and Educator Experience; emerging needs; and system-wide opportunities.

Austin Ed Fund serves a district of **68,912 students, 5,083 educators, and 5,860 staff**—the largest school district in Central Texas. Austin ISD spans **230 square miles**, includes **116 campuses**, and educates students from **PreK3 through 12th grade**.

Brand Reach and Visibility

Community partners and annual sponsors gain meaningful visibility across Austin Ed Fund and Austin ISD digital and social media platforms, **reaching nearly 69,000 families, 5,000 educators, as well as civic leaders and the broader Austin community.**

Partner with Austin Ed Fund to invest in what matters most—strong schools, supported educators, and thriving students—while aligning your brand with the future through public education in Austin.

ANNUAL SPONSORSHIP



Annual Sponsors are featured at Austin Ed Fund and Austin ISD events with a total attendance of 9,000+ people and district-wide marketing reach.

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$50,000	CHAMPION \$25,000 - \$49,999	PLATINUM \$15,000 - \$24,999
Prominent logo placement on Ed Fund website, print materials, communications, banner, and social media.	✓	✓	✓
Team volunteer opportunity or unique team experience, designed with sponsor.	✓		
Recognition at Inspire the Future Luncheon.	Verbal recognition + logo placement	Verbal recognition + logo placement	Verbal recognition + logo placement
Reserved seats at the Inspire the Future Luncheon.	8	6	6
Participate in Principal for a Day event.	✓	✓	✓
Sponsor recognition at Salute event recognizing Austin ISD Teachers of the Year.	✓	✓	✓
Invitation to Salute reception and event honoring Austin ISD Teachers of the Year.	✓	✓	✓
Invitation to private Spring Reception with Austin ISD leaders, followed by a celebration with teacher grant recipients.	✓	✓	✓
Sponsor recognition at Spring Reception.	✓	✓	✓
Recognition at Austin ISD Teacher of the Year and Teacher of Promise events.	✓	✓	✓
Invitation to Austin ISD Teacher of the Year and Teacher of Promise events.	✓	✓	
Speaking opportunities: Inspire the Future Luncheon, Salute, Principal for a Day, and Summer Intern Program.	✓		
Invitation to Prize Posse visits to grant-winning educators.	✓	✓	✓
Recognition at additional Ed Fund hosted events including convenings	✓	✓	✓

2026 SPONSOR EVENTS & ENGAGEMENT



February 4

Principal for a Day

Get an inside look at Austin ISD by shadowing a campus principal.

February 10

Teachers of Promise Breakfast and Teachers of the Year Luncheon

Intimate gatherings to honor exceptional novice and veteran teachers at Springdale Station.

May 6

Salute

Celebrate 300 exceptional employees, including Teachers of the Year and Teachers of Promise. Includes a pre-event reception for sponsors. 1,500 guests.

May 13

Spring Reception

Attend private rooftop reception with Austin ISD leaders and meet our educator grant winners. Hosted at SXSW Center.

June 8 - July 24

Summer Internship Program

Host an Austin ISD high school intern for real-world workforce experience. Host contribution: \$2,500 per intern. Vacation week: June 29 - July 3

June 24 - July 15 - Inspire the Future Grant Review Committee

Help select innovative educator projects to fund. A rewarding, district-wide look at classroom creativity.

September (TBD) - Prize Posse

Visit campuses to award Inspire the Future grants to winning educators.

October 20

Inspire the Future Luncheon

Celebrate Austin ISD, enjoy student performances, and see your sponsorship in action at this signature event at the JW Marriott attended by 800 guests.

